

## Agencias en las que he trabajado...

NOV. 2018 - ACTUALIDAD

**Alkemy**  
ending evolution

Dirección de arte y creatividad en social media para Fnac, Women'Secret, Cepsa, Kobo, Mahou, Transitions...

Diseño de bajadas de campañas a medios digitales para Uber, Carrefour, Taco Bell, Skechers, Buckler, Aena...

**shackleton**

MAYO 2017 - NOV. 2018

FEB. 2017 - MAYO 2017

**Ve Interactive**

Diseño e implementación de soluciones digitales para piezas de retargeting y creación de comunicaciones internas.

Dirección de Arte y creatividad de campañas on/off enfocado en niños y jóvenes para Famosa, Fundación ONCE, Real Madrid, Leroy Merlin, Chupa Chups...

**The Modern Kids & Family**

SEPT. 2015 - FEB. 2017

SEPTIEMBRE 2015

**Vertical Marketing**

Diseño y producción de materiales gráficos para eventos de marcas como Desperados, Apple, Paulaner, Heineken, HSBC...

Dirección de Arte y creatividad digital para marcas como Meliá, Hoffman, Montelez, la ONCE, Openbank, Banco Santander...

**Agilvy**

ENE. 2015 - SEPT. 2015

AGO. 2014 - ENE. 2015

**SuBurns**

Dirección de Arte y creatividad digital para marcas como Florette, Licor 43, José Cuervo, Lexus, Royal Canin...

## Conocimientos y aptitudes profesionales

### 2014 Grado en Publicidad y RRPP

Universidad de Valladolid

### Motion Design

- 2024 Illustration for Motion | School of Motion
- 2024 Blender & After Effects | Motion Design School
- 2023 3D Motion Beast | Motion Design School
- 2022 Motion Pro | Motion Design School
- 2020 Explore Filmmaking: From Script to Screen | UK National Film School
- 2019 Motion Beast | Motion Design School

### Diseño y Creatividad

- 2024 Introduction to Generative AI Studio | Google Cloud Skills Boost
- 2023 Creativity as a Catalyst for Change | D&AD
- 2022 UX Design Specialization | Google by Coursera
- 2022 Introduction to UX Design | FuturLearn
- 2015 Diseño de Páginas Webs con HTML5 y CSS3 | Seiscocos

### Idiomas

- 2023 English First (FCE) | Cambridge
- 2024 C1 Advanced | Cambridge

### Otros

- 2021 Understanding Fashion: From Business to Culture | Institut Français de la Mode (IFM)
- 2022 Fundamentals in Ecommerce and Marketplaces | The Valley Business & Tech School

## Agencies where I worked...

NOV. 2018 - NOWADAYS

**Alkemy**  
ending evolution

Art Direction and creativity on social media for Fnac, Women'Secret, Cepsa, Kobo, Mahou, Transitions...

Design implementations of campaigns into digital media for Uber, Carrefour, Taco Bell, Skechers, Buckler, Aena...

**shackleton**

MAY 2017 - NOV. 2018

FEB. 2017 - MAY 2017

**Ve Interactive**

Design and implementations for digital solutions in retargeting displays. Design and creation of intern communications.

Art direction and creativity in on/off campaigns focused on teens and children. For brands like Famosa, Fundación ONCE, Real Madrid, Leroy Merlin, Chupa Chups...

**TKM** The Modern Kids & Family

SEPT. 2015 - FEB. 2017

SEPTEMBER 2015

**Vertical Marketing**

Design and production of graphic materials for events, working with brands like Desperados, Apple, Paulaner, Heineken, HSBC...

Art direction and creativity on digital media for Meliá, Hoffman, Montelez, la ONCE, Openbank, Banco Santander...

**Opilvy**

JAN. 2015 - SEPT. 2015

AUG. 2014 - JAN. 2015

**SuBurns**

Art direction and creativity on digital media for Florette, Licor 43, José Cuervo, Lexus, Royal Canin...

## Knowledges and professional skills

### 2014 Advertising and Public Relationships Degree

Universidad de Valladolid

### Motion Design

- 2024 Illustration for Motion | School of Motion
- 2024 Blender & After Effects | Motion Design School
- 2023 3D Motion Beast | Motion Design School
- 2022 Motion Pro | Motion Design School
- 2020 Explore Filmmaking: From Script to Screen | UK National Film School
- 2019 Motion Beast | Motion Design School

### Design and Creativity

- 2024 Introduction to Generative AI Studio | Google Cloud Skills Boost
- 2023 Creativity as a Catalyst for Change | D&AD
- 2022 UX Design Specialization | Google by Coursera
- 2022 Introduction to UX Design | FuturLearn
- 2015 Web design with HTML5 y CSS3 | Seiscocos

### Lenguajes

- 2023 English First (FCE) | Cambridge
- 2024 C1 Advanced | Cambridge

### Others

- 2021 Understanding Fashion: From Business to Culture | Institut Français de la Mode (IFM)
- 2022 Fundamentals in Ecommerce and Marketplaces | The Valley Business & Tech School